



AISU

Arab Steel Summit 2017

24 - 26 October 2017

In Cooperation with

MAGHREB STEEL



HYATT REGENCY / CASABLANCA / MOROCCO

Arab Steel Summit 2017

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Sponsoring the activities of the «Arab Steel Summit 2017» provides a distinguished advertising opportunity for sponsors to introduce their companies to participants in the summit activities. Role as major players in the field of iron and steel industry shall be. Moreover, the sponsors displayed at a time when promotions have become essential to introduce companies.

The Arab Iron and Steel Union (AISU) invite all interested companies and parties to take their role in sponsoring the activities of the «Arab Steel Summit 2017». AISU provides a sponsorship package which enables the sponsor to choose the suitable type of sponsorship:

Diamond Sponsorship

Fees of sponsorship is €25.000.- (Twenty-Five thousand Euros).

This sponsorship will be given for one company only.

The Diamond Sponsorship will get the following advantages:

1. The logo of the sponsor shall be printed on all paper and electronic publications to be issued by the organizing party during the preparation period of the Arab Steel Summit 2017, in addition to including both the name and logo of the sponsor company and its detailed address in the agenda which will be handed out during the Arab Steel Summit 2017 to the participants.
2. The name and logo of the sponsor shall appear on the CD which will be handed out to the Arab Steel Summit 2017 participants, which will contain all the working papers to be presented in the Arab Steel Summit 2017 and the details related to participants.
3. The name and logo of the sponsor shall appear on the page dedicated to the Arab Steel Summit 2017 on the AISU website with link to the website of the sponsoring party.
4. The logo of the sponsor shall be displayed at Arab Steel Summit 2017 backdrop.
5. Five participants representing the sponsor shall be exempted from the participation fee in the Arab Steel Summit 2017.
6. A 15% discount of the participation fee in the Arab Steel Summit 2017 shall be awarded for every additional participant representing the sponsoring party.
7. A free-of-charge space of 9 square meters at the World Steel Exhibition 2017 coinciding with the Arab Steel Summit 2017 shall be granted to Platinum sponsors.
8. Advertising publications or compact discs shall be handed out with the briefcases to the Arab Steel Summit 2017 participants (these materials will be set by the sponsor).
9. Banners containing the logo of the sponsor could be hanged in the activities area of the Summit (these materials will be set by the sponsor).
10. The priority to present a working paper before the Arab Steel Summit 2017 conference.
- 11. One advertisement page free-of- charge in the special edition of «Arab Steel» magazine will be distributed in the Summit.

<http://aisucairo.com/arabsteel>

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Platinum Sponsorship

Fees of sponsorship is €20.000.- (Twenty-thousand Euros).

The platinum sponsor will get the following advantages:

1. The logo of the sponsor shall be printed on all paper and electronic publications to be issued by the organizing party during the preparation period of the Arab Steel Summit 2017, in addition to including both the name and logo of the sponsor company and its detailed address in the agenda which will be handed out during the Arab Steel Summit 2017 to the participants.
2. The name and logo of the sponsor shall appear on the CD which will be handed out to the Arab Steel Summit 2017 participants, which will contain all the working papers to be presented in the Arab Steel Summit 2017 and the details related to participants.
3. The name and logo of the sponsor shall appear on the page dedicated to the Arab Steel Summit 2017 on the AISU website with link to the website of the sponsoring party.
4. The logo of the sponsor shall be displayed at Arab Steel Summit backdrop.
5. Three participants representing the sponsor shall be exempted from the participation fee in the Arab Steel Summit 2017.
6. A 10% discount of the participation fee in the Arab Steel Summit 2017 shall be awarded for every additional participant representing the sponsoring party.
7. A free-of-charge space of 6 square meters at the World Steel Exhibition 2017 coinciding with the Arab Steel Summit 2017 shall be granted to Platinum sponsors.
8. Advertising publications or compact discs shall be handed out with the briefcases to the Arab Steel Summit 2017 participants (these materials will be set by the sponsor).
9. Banners containing the logo of the sponsor could be hanged in the activities area of the Summit (these materials will be set by the sponsor).
10. The priority to present a working paper before the Arab Steel Summit 2017 conference.
11. One advertisement page free-of- charge in the special edition of «Arab Steel» magazine will be distributed in the Summit.

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Golden Sponsorship

Fees of this sponsorship is €15,000.- (Fifteen-thousand Euros).

The golden sponsor will get the following advantages:

1. The logo of the sponsor shall be printed on all the paper and electronic publications to be issued by the organizing party during the preparation period of the Arab Steel Summit 2017, in addition to including both the name and logo of the sponsor company and its detailed address in the agenda which shall be handed out during the Arab Steel Summit 2017 to participants.
2. The name and logo of the sponsor shall appear on the CD which will be handed out to the Arab Steel Summit 2017 participants, which will contain all the working papers to be presented in the Arab Steel Summit 2017 and the details related to participants.
3. The name and logo of the sponsor shall appear on the page dedicated to the Arab Steel Summit 2017 on the AISU website with link to the website of the sponsoring party.
4. The logo of the sponsor shall be displayed at Arab Steel Summit backdrop.
5. Two participants representing the sponsor shall be exempted from the participation fee in the Arab Steel Summit 2017.
6. A 10% discount of the participation fee in the Arab Steel Summit 2017 shall be awarded for every additional participant representing the sponsoring party.
7. A 10% discount of the fee for each square meter at the World Steel Exhibition 2017 coinciding with the Arab Steel Summit 2017 shall be granted to Golden sponsors.
8. Advertising publications or compact discs shall be handed out with the briefcases to the Arab Steel Summit 2017 participants (these materials will be set by the sponsor).
9. Banners containing the logo of the sponsor could be hanged in the activities area of the Summit (these materials will be set by the sponsor).
10. The Priority to present a working paper to the Arab Steel Summit 2017 conference.
11. One advertisement page free-of-charge in the special edition of «Arab Steel» magazine will be distributed in the Summit.

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Silver Sponsorship

Fees of this sponsorship is €12,000.- (Twelve thousand Euros).

The silver sponsor will get the following advantages:

- 1. The logo of the sponsor will be printed on all the paper and electronic publications to be issued by the organizing party during the preparation period of the Arab Steel Summit 2017, in addition to including both the name and logo of the sponsor company and its detailed address in the agenda which will be handed out during the Arab Steel Summit 2017 to participants.
- 2. The name and logo of the sponsor shall appear on the CD which will be handed out to the Arab Steel Summit 2017 participants, which will contain all the working papers to be presented in the Arab Steel Summit 2017 and the details related to participants.
- 3. The name and logo of the sponsor shall appear on the page dedicated to the Arab Steel Summit 2017 on the AISU website with link to the website of the sponsoring party.
- 4. The logo of the sponsor shall be displayed at Arab Steel Summit backdrop.
- 5. One participant representing the sponsor shall be exempted from the participation fee in the Arab Steel Summit 2017..
- 6. A 10% discount of the participation fee in the Arab Steel Summit 2017 shall be awarded for every additional participant representing the sponsoring party.
- 7. A 10% discount of the fee for each square meter at the World Steel Exhibition 2017 coinciding with the Arab Steel Summit 2017 shall be granted to Silver sponsors.
- 8. One advertisement page free-of-charge in the special edition of «Arab Steel» magazine will be distributed in the Summit.

Lunch or Dinner Reception Sponsorship

Fees of this sponsorship: €22.000,- - (Twenty Two Thousand Euros) for each reception:

- 1- Lunch or Dinner reception sponsors will get the same advantages of the platinum sponsorship mentioned earlier,
- 2- Printing materials of the name and the logo of the company will be placed on all meals tables + Roll up in the Restaurant.
- 3 - This sponsorship will be entitled as "**Platinum Sponsorship**".

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Coffee Breaks Sponsorship

1- 1st Day (25th of October 2017) : coffee breaks sponsorship :

Fees of this sponsorship is €12.000 (Twelve thousand Euros)

The company which will sponsor the coffee breaks for the first day of the Arab Steel Summit 2017 will get the following advantages:

- 1- All silver-sponsorship advantages.
- 2- The name and the logo of the company shall be placed on the coffee breaks tables.
- 3- This sponsorship will be entitled "**Silver Sponsorship**".

2- 2nd Day (26th of October 2017) : coffee breaks sponsorship:

Fees of this sponsorship is €12.000 (Twelve thousand Euros)

The company which will sponsor the coffee breaks for the Arab Steel Summit 2017 will get the following advantages:

- 1- All silver-sponsorship advantages.
- 2- The name and the logo of the company shall be placed on the coffee breaks tables.
- 3- This sponsorship will be entitled "**Silver Sponsorship**".

3- Coffee breaks sponsorship for both days:

Fees of this sponsorship is €20.000 (Twenty thousand Euros)

The company which will sponsor the coffee breaks for the second day of the Arab Steel Summit 2017 will get the following advantages:

- 1- All platinum-sponsorship advantages (which mentioned earlier).
- 2- The name and the logo of the company shall be placed on the coffee breaks tables.
- 3- This sponsorship will be entitled as "**Platinum Sponsorship**".

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Brief Cases Sponsorship:

Fees of this sponsorship is: €22.000 (Twenty two thousand Euros)

The company which will sponsor of the Brief Cases for the Arab Steel Summit 2017 will get the following advantages:

- 1- All platinum-sponsorship advantages (which mentioned earlier).
- 2- The name and the logo of the company shall be printed in all Brief Cases which will be distributed over the participants.
- 3- This sponsorship will be entitled as "Platinum Sponsorship."

Badges and Lanyard Sponsorship:

Fees of this sponsorship is: € 5.000 (Five Thousand Euros)

The name and the logo of the Sponsor company shall be printed on all the Badges of the participants, and exhibitors, speakers "on the part of the badges and on the lanyard which holding the badges.

مهما كان هدفك الرعاية هي نقطة الانطلاق الى تحقيقه يمكنك الاختيار من قائمة الرعاية او تصميم رعاية خاصة لتلبية متطلبات شركتك والميزانية المخصصة لها

Take your business further!

Whatever your event objectives are, sponsorship is a great springboard to achieving them.

You can choose from our varied list of opportunities or we can work with you to develop a tailor-made to meet your company's requirements and budgets.

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